



E-COMMERCE STORE

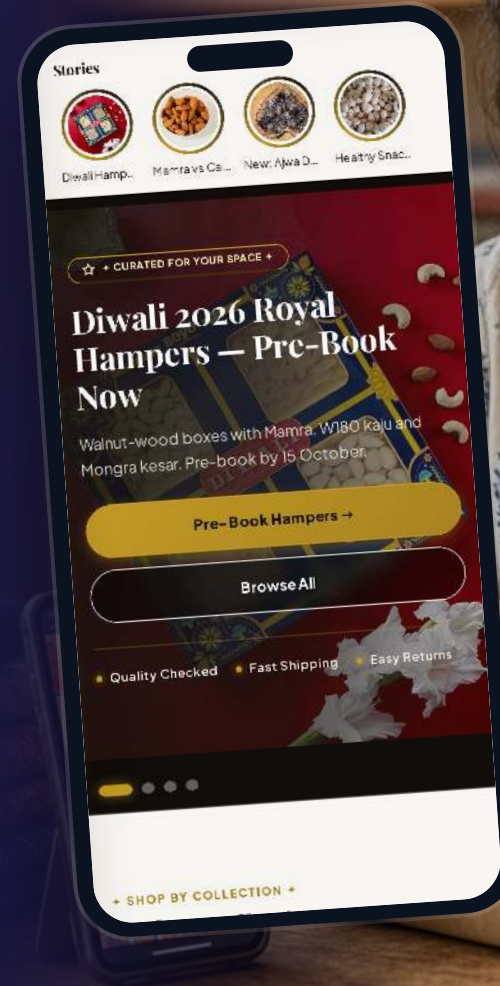
Your own online store. Live in a day.

Payments, cash on delivery, Shiprocket shipping and WhatsApp updates built in. Made for Indian businesses.

Start free with Explorer

Upgrade anytime

relaycial.com · Call / WhatsApp +9190799 08356



THE PROBLEM

Selling online should not need five apps and a developer.

**High marketplace commissions**

A big share of every sale goes to the marketplace, and the customer belongs to them.

**Orders lost in WhatsApp**

Orders, payments and “Where is my order?” messages all mixed up in chats.

**COD returns eat profits**

Fake and refused cash-on-delivery orders cost you shipping both ways.

**Websites are costly and fragile**

Custom sites cost a lot, need a developer and break when plugins update.



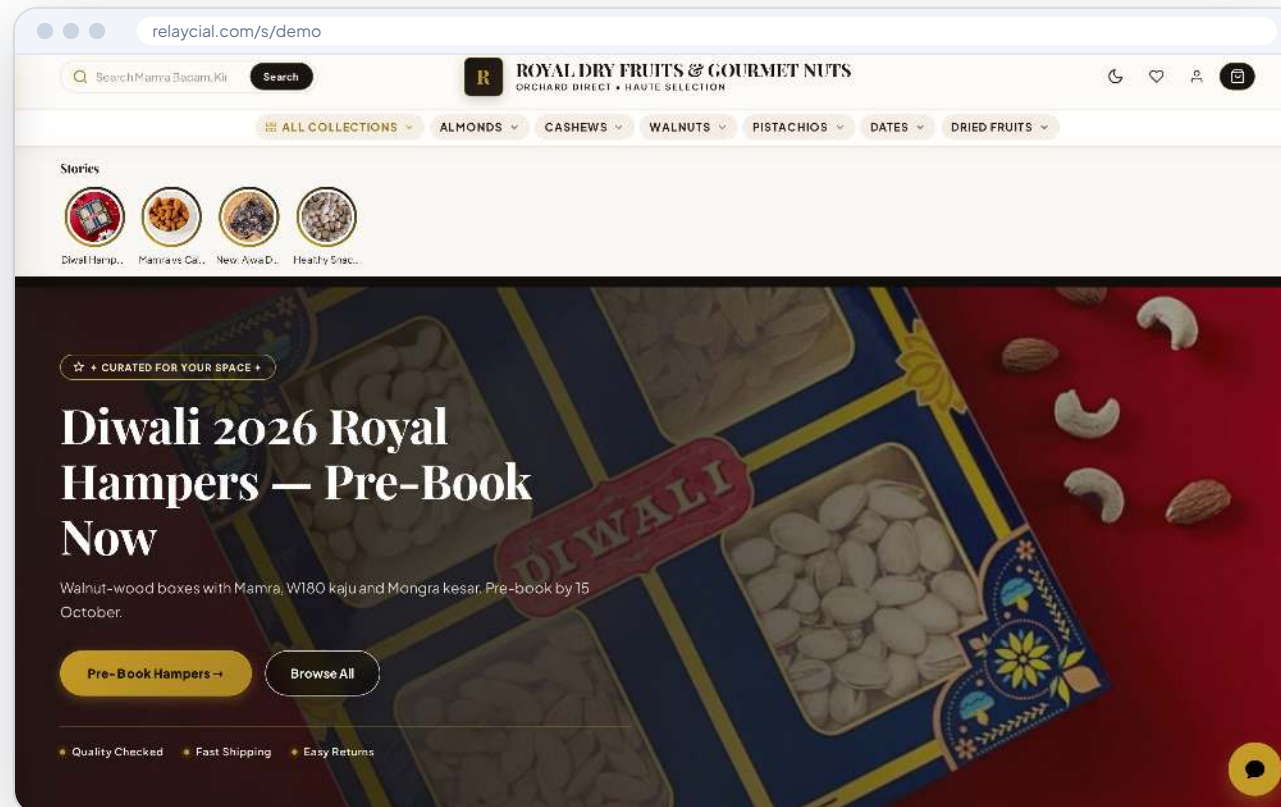
Relaycial puts your store, payments, shipping and customer messages in one place.

MEET RELAYCIAL

One platform for your whole online business.

A complete branded online store with payments, COD, shipping, WhatsApp and marketing in one place, at one flat yearly price.

- ✓ Your logo, your colours, your own domain
- ✓ No developer needed; our team helps you set up
- ✓ 0% Relaycial fee when you use your own payment gateway



A real store built on Relaycial (demo store)

EVERYTHING BUILT IN

Everything you need to sell online.

**150 store themes**

Designed for Indian businesses

**Razorpay, Cashfree, PayU**

UPI, cards and netbanking

**Cash on delivery**

COD protection on Growth+

**Shiprocket shipping**

Rates, labels and tracking

**WhatsApp**

Order updates, chat and inbox

**GST invoices**

Orders, returns and refunds

**Offers that convert**

Coupons, flash sales, popups

**Campaigns**

Email, WhatsApp and push

**POS for your shop**

Same stock as your website

**Reports**

10 essentials; all reports on Growth+

**Staff accounts**

Team access on Growth+

**AI content**

Product descriptions in seconds

Some features depend on your plan.

MADE FOR INDIA

Payments, COD and shipping, sorted.



Payments your way

Use your own Razorpay, Cashfree or PayU account. Money settles directly to your bank, with a 0% Relaycial fee.



COD without the fear

COD on every plan. COD protection with OTP checks, order limits and risk scoring on Growth and above.



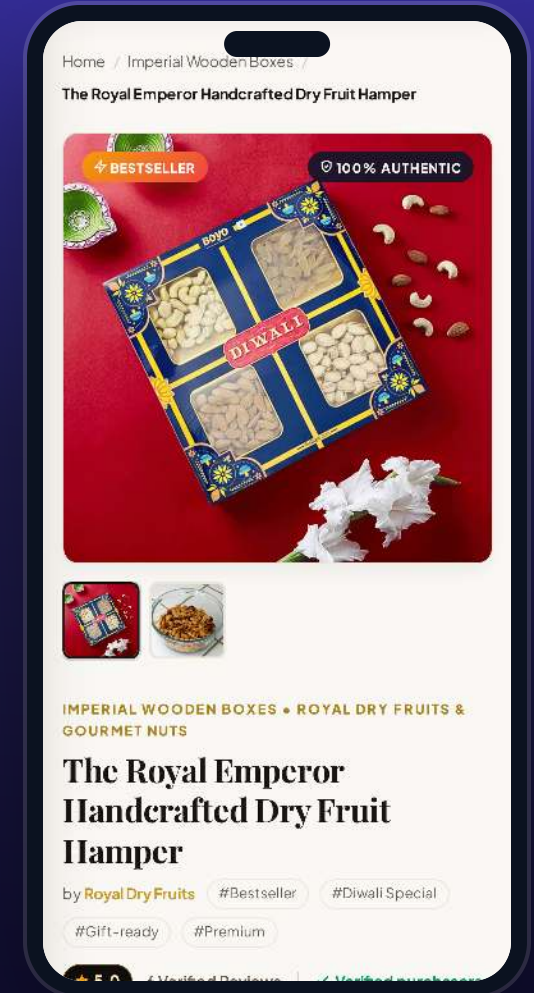
Shipping built in

Shiprocket in your dashboard: compare couriers, print labels and track parcels. Pan-India shipping via integrated couriers.



Customers kept informed

Order and delivery updates on WhatsApp, plus a WhatsApp chat button on your store.

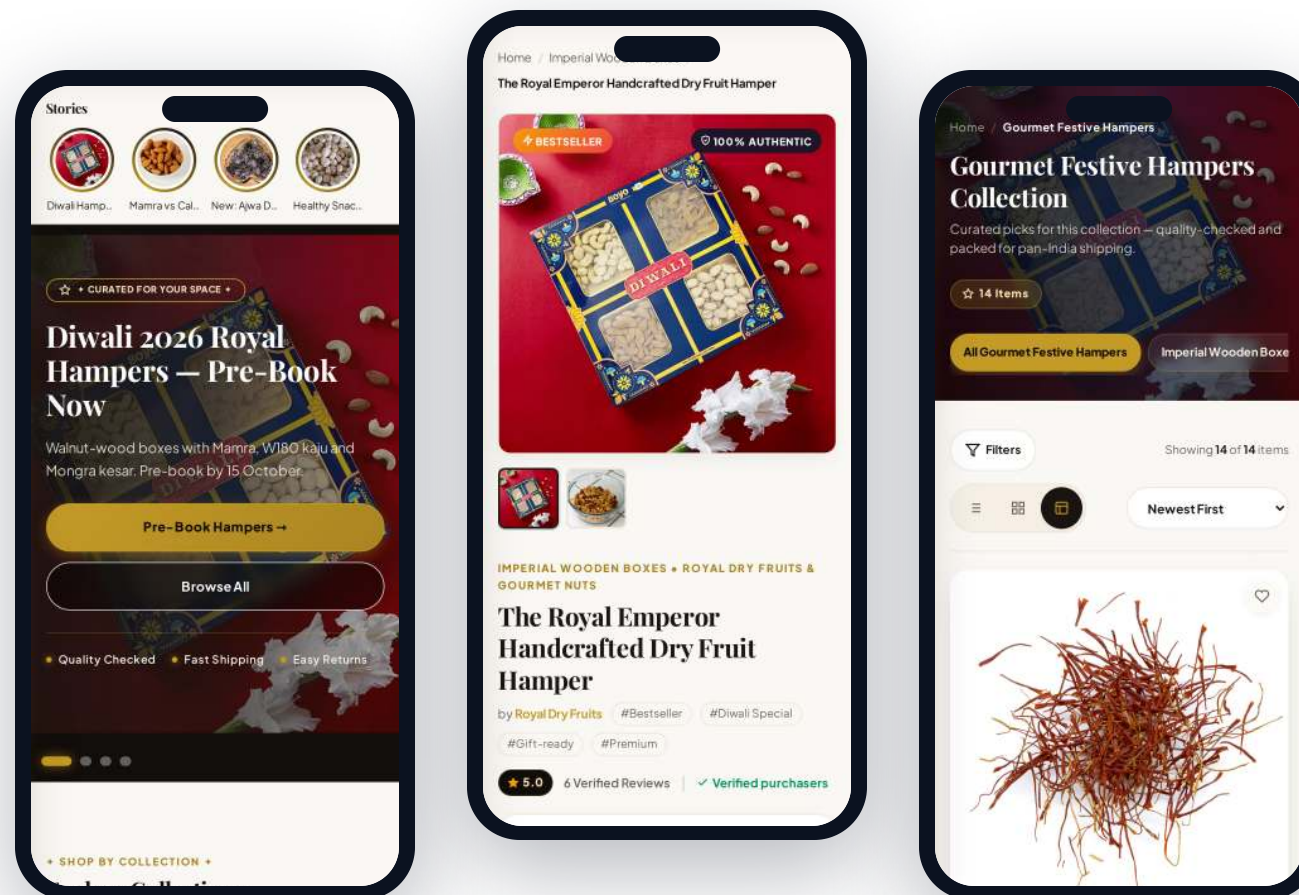


STORE THEMES

150 themes. One that is you.

Designed for Indian businesses. Add your logo, colours and fonts, and switch themes anytime.

- ✓ Looks great on mobile, where most of your customers shop
- ✓ Your own domain on Starter and above
- ✓ Store link on relaycial.com on every plan



SELL EVERYWHERE

Online, in your shop and beyond.



Your online store

Every plan



Shop counter POS

Growth and above



WhatsApp inbox and campaigns

Growth and above



Marketplace and channel sync

Pro and above



B2B and wholesale pricing

Pro and above



Multi-location stock and own delivery

Pro and above



GROW YOUR SALES

Marketing tools that bring customers back.

**Offers that convert**

Coupons, automatic discounts, flash sales with a countdown, popups and a spin-to-win wheel.

**Bring customers back**

Email, WhatsApp and push campaigns, plus automatic cart reminders.

**Loyalty and gift cards**

Points, tiers, gift cards, wallet and referrals on Pro and above.

**AI content**

Write product descriptions and SEO text in seconds, on Growth and above.

Spin-to-win wheel

Countdown timers

Free-delivery bar

Trust badges

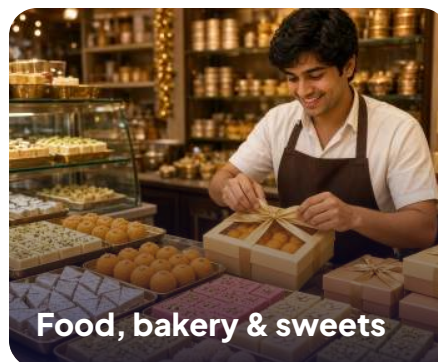
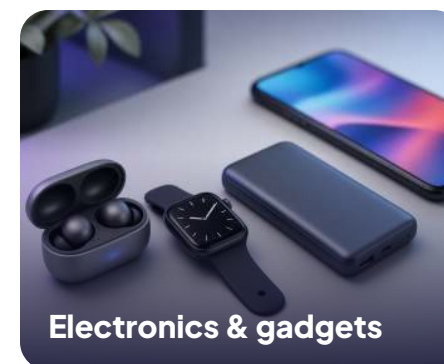
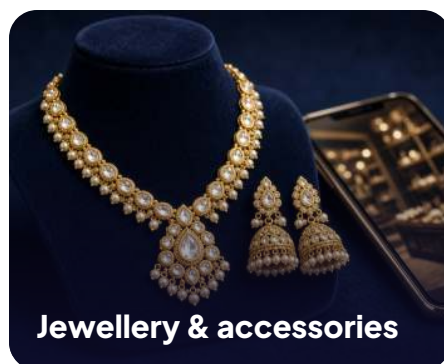
Cart reminders

Blog, reels and stories

Campaigns, flash sales and popups start on Growth. Campaign messages count towards your plan's monthly limits.

INDUSTRIES

Built for the way India sells.



PLANS

Simple yearly plans. GST included.

Start free with Explorer, upgrade anytime.

	Explorer Free for 30 days	Starter ₹999 per year	MOST POPULAR Growth ₹6,999 per year	Pro ₹12,999 per year	Enterprise ₹19,999 per year
Products	5	100	1,000	10,000	Unlimited
Orders a month	30	200	1,000	5,000	Unlimited
Staff logins	1	1	3	10	25
Storage	500 MB	500 MB	5 GB	20 GB	100 GB
Payments, COD & Shiprocket	✓	✓	✓	✓	✓
Your own domain	—	✓	✓	✓	✓
POS, campaigns & flash sales	—	—	✓	✓	✓
Channels, B2B & multi-location	—	—	—	✓	✓

Prices as of October 2026, incl. GST, billed yearly. 0% Relaycial fee when you use your own payment gateway.

HOW IT WORKS

Go live in a day.

No developer needed. Our team helps you on call or WhatsApp, Mon–Sat, 10 AM–7 PM IST.

1

Sign up free

Start with Explorer at relaycial.com. Your store link is ready in minutes.

2

Make it yours

Pick a theme, add your logo, colours and products.

3

Connect payments & shipping

Add your gateway keys and switch on Shiprocket. We help with both.

4

Share and sell

Share your link on WhatsApp, Instagram and Facebook.

**Set-up help from our team****0% Relaycial fee on your own gateway****Start free, upgrade anytime**

LET'S GET YOU SELLING

Start free with Explorer. Upgrade anytime.

Talk to us for a free demo, or scan the code to create your store now.

 Call / WhatsApp +91 90799 08356

 info@relaycial.com

 relaycial.com



Scan to start free